

## Leaders United by BID Quality Achievement

### **Burkina Seed S.A.R.L., from Burkina Faso, winner of the BID World Quality Commitment Award in Paris 2015**

**Paris hosted this year's BID World Quality Commitment Convention, where professionals and business leaders from around the world gathered to recognize excellence and success. In particular, the convention celebrated quality in business and operations. Award winners demonstrated commitment to the criteria of the QC100 TQM Model, which helps bolster customer satisfaction and cost efficiency across all areas of operation.**

Among this year's winners, Mahamadi Kaboré of Burkina Seed S.A.R.L., from Burkina Faso, received the World Quality Commitment Award in the Gold Category at the BID Quality Convention in Paris. The organization has made huge strides this year as a leader not only within its sector, but also in Burkina Faso. The Award came as an ideal way to celebrate this past year's successes while looking forward to putting quality first in the year to come.

Paris, one of the largest cities in Europe, is considered one of the top three most important cities in the world due to its influence in politics, education, entertainment, media, fashion, science and the arts. Paris is home to some of the planet's most important international organizations including UNESCO, the Organization for Economic Cooperation and Development and the International Chamber of Commerce. The Paris urban area boasts a population of over 11 million people and is home to 37 Fortune 500 companies. Its 3,800 historical monuments and 4 UNESCO World Heritage Sites attract more than 42 million tourists per year, making Paris the most visited city in the world and the perfect location for BID's Quality Commitment Convention.



Burkina Seed S.A.R.L. won the World Quality Commitment Award in the Gold category in Paris in the presence of leaders and representatives from 49 countries at the World Quality Commitment Convention. The prestigious award is presented in recognition of business excellence and innovation. From left to right: Prof. Dr. Alfonso C. Casal, Scientific Director of BID, Mahamadi Kaboré, CEO of Burkina Seed S.A.R.L., Inoussa Kaboré, Managing Director, Jose E. Prieto, President and CEO of BID, Mila Kaboré, Nino Kaboré, Craig Miller, President of the QC100 and Norman Ingle, President of the Quality Mix.

Mahamadi Kaboré stood before the gathering of international leaders, sharing the company's achievements to date as well as its future ambitions and goals. Despite the difficult current global economic climate, Burkina Seed S.A.R.L. strives to excel in quality each day, creating a competitive advantage in its industry. For this reason, Burkina Seed S.A.R.L. won the 2015 BID World Quality Commitment Award in Paris. The Award is presented by BID to those companies and organizations from around the world that best adhere to excellence and innovation in their practices, putting quality first at all levels of organization.

Leaders awarded by [BID](#) are united by their commitment to quality in their respective sectors. This year, winning organizations include:

[Transgaz S.A.](#), from Romania, Transporting and distributing natural gas, this organization is the sole technical operator of the Romanian Gas Transmission System which consists of 13,138 km of pipelines and facilities. With a total transport capacity of 30 billion m<sup>3</sup> of natural gas, it also carries out research and design activities for the equipments of its industry.

[Castillomax Oil & Gas S.A.](#), from Venezuela. This 100% Venezuelan company provides services in the oil marine area by adapting and applying the highest technology available. One of its main creations is the 3D Optimax software which is capable of creating a 3D real time simulation based on an engineering calculus engine to minimize the time of designing and building onshore and offshore marine terminals.

[Clínica Sagrada Esperança - ENDIAMA](#), from Angola. Equipped with more than 400 highly qualified professionals, this clinic has been providing health services to the workers of the Group ENDIAMA, their families and the general public since 1991. Its strong commitment for the quality of its human resources, infrastructures and technologies has led to cutting-edge equipment and a continuous training program.

[European University of Lefke](#), from Cyprus. With 24 years of experience in the field, European University of Lefke provides the best education for its students and prepares them for their international careers by closely following the global changes. In higher education, where universal knowledge is produced, the European University of Lefke offers the best example of internationalization with 5,000 students from 49 different countries, providing students the opportunity to develop their skills in a multi-cultural environment..

[Global Consult LLC](#), from Qatar. Global Consult L.L.C is a team of dynamic young professionals with vast experiences in the field of ERP, Contract Staffing, CAFM and Event Management Software Solutions, right from the conceptualization to the delivery of the project and the Support Services. We are Value Added Re-sellers and Implementation Partners for SAP based ERP Software Solutions.

The companies honored in Paris were recognized not only for their entrepreneurial achievements, but also for their dedication to continuous improvement and innovation, key concepts of the [QC100 Total Quality Management Model](#). Seeking to increase customer satisfaction and optimize efficiency, the model promotes an organizational culture of engagement and a proactive approach to improving processes.

All of the winning companies in Paris have expressed their commitment to the [QC100 TQM Model](#), which serves as an excellent example for other organizations in today's rapidly changing business environment. By making customer satisfaction the highest measure of quality, BID award winners set the benchmark in their respective sectors and contribute to the social and economic development of their countries, paving the way for world-changing initiatives. A key example can be seen through Burkina Seed S.A.R.L., whose spirit of innovation and positive growth has overcome and indeed thrived in the challenging current global economic climate.

An ongoing commitment to Quality, one of the core requirements for receiving a BID Award, can be witnessed through the distinguished companies previously honored with a BID Quality Award. Companies which already share BID's corporate seal are present in more than 170 countries and include world-renowned names on the Fortune Global 500 list such as: Operadora VIPS, of Wal-Mart Stores (1) Indian Oil Corporation Limited (96); and Beijing COFCO Plaza Development (401).

Other previous BID winners worthy of mention include Turner Construction (USA); Haki (Sweden); Ansaldo Energy (Italy); Zepter (Austria); RAO-Unified Energy Systems (Russia); Als & Cachou-TBWA (France); Tata Group (India); Plamex-Plantronics (USA); Dogus Holding A.S. (Turkey); Franklin Electric (USA and Mexico); QMS International from the United Kingdom, FSUE VO "Safety" (Russia); and Viking Line (Finland).